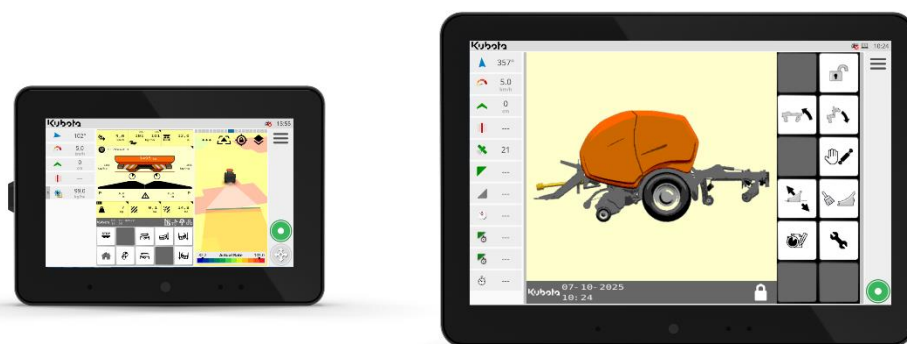


PRESS RELEASE

November 10, 2025

Next-generation precision farming: Kubota Introduces Tellus 700 and Tellus 1200 Terminals

Kubota is proud to unveil the latest additions to its precision farming technology lineup, the Tellus 700 and Tellus 1200 Universal Terminals. These powerful new solutions raise the bar with improved software, enhanced metrics, seamless integration, and full customisation.



Picture: Tellus 700 and Tellus 1200

Kubota continues to drive progress in precision farming, evolving from early implement control systems to today's advanced ISOBUS-compatible terminals. With each generation, Kubota delivers smarter, more efficient ways to connect farmers with their machines – and these new terminals carry that innovation forward.

Evolved custom control

Designed to adapt to every farmer's needs, this new generation of Universal Terminals combines advanced precision with flexibility and ease of use. A modern interface, intuitive navigation, and adaptive day/night display modes ensure optimal visibility in all working conditions. Both models support modular GEOCONTROL® licensing, allowing users to scale from basic to professional levels – unlocking advanced features such as Section Control and Variable Rate application. The Tellus 700, with its compact 7-inch display, offers a clean, streamlined solution ideal for operations of any size. The Tellus 1200 builds on that versatility with a large 12-inch multi-screen display, enabling up to four fully customisable views for complete control at a glance.

Precision Across Every Task

Across the farming season, the Tellus 700 and Tellus 1200 empower operators to maximise the performance of every ISOBUS implement. From cultivation and ploughing to seeding, spreading, spraying, mowing, raking, and baling, these terminals deliver optimal implement control, real-time adjustments, and greater operator comfort throughout the workday. Farmers can count on precision monitoring, seamless compatibility, and smarter input management to reduce costs while increasing efficiency and productivity.

Future-Ready Universal Terminals

As farms grow more connected and demand for efficiency continues to rise, Kubota remains committed to delivering smart, scalable solutions. "With Tellus 700 and Tellus 1200, we're not just introducing new terminals – we're providing farmers with future-ready technology that grows with their business," says Francois Julienne, Precision Farming Manager at Kubota. The new Universal Terminals are now available through Kubota dealers, offering farmers a powerful combination of sophistication and practicality.

For more information and to explore the full range of features, visit Kubota's website or contact your local dealer.

About Kubota

Since its founding in 1890, the Kubota Group has been working to solve social issues through superior products, technologies, and services in the areas of food, water, and the environment. We operate in more than 120 countries around the world, providing solutions to enhance the productivity and safety of food, promote the circulation of water resources and waste, and improve urban and living environments. Under our brand statement "For Earth, For Life," we promise to continue supporting the prosperous life of humans while protecting the environment of this beautiful earth. For more information on the Kubota group, please visit: <https://www.kubota.com/> and <https://kubota-group.eu/en/>.

For further information, please contact

KHE Corporate Communications

Will Pike

will.pike@kubota.com



Download images:

[Tellus 700 & 1200](#) Studio images



[Tellus 700 in Kubota M7004](#) working in M7004 tractor



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