

PRESS RELEASE

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Kubota receives its first wheeled excavators from partner Liebherr

As part of an official visit to Liebherr-Hydraulikbagger GmbH, Kubota received the first machines from Liebherr's new wheeled excavator series. The visit included a tour of the dedicated production line developed specifically for the new model range, before concluding with a symbolic key handover to mark the start of the partnership: The two Liebherr managing directors, Rudolf Arnold (Sales & Service) and Matthias Zettler (Finance & Admin), presented the specially made key to the Kubota representatives Hironori Watanabe (Deputy General Manager Construction Equipment Division Kubota Corporation Japan) and Keigo Okamoto (President Construction Equipment Business Unit Kubota Europe).



Production of the new wheeled excavators is taking place at the Liebherr Group's founding site in Kirchdorf an der Iller. A new production line was integrated into the existing factory buildings for the project. The nine- and eleven-tonne models developed as part of the partnership are the exclusive products manufactured on this production line. A total of four models are produced here: the Liebherr A 909 Compact and A 911 Compact wheeled excavators, and the Kubota KW095 and KW115 wheeled excavators.

This clear focus on this product range enables efficient processes, short lead times and consistent adherence to Liebherr's proven quality standards. The handover of the first machines to Kubota underlines the close and trusting partnership between Liebherr and Kubota.

Strategic partnership between Kubota and Liebherr

Through this strategic partnership, the two companies are combining their expertise to create forward-looking solutions that set new standards and offer added value to their customers. As part of this partnership, the two companies benefit from each other's expertise: the proven quality of Liebherr's wheeled excavators and the high-performance engine from the Japanese Kubota Corporation. This collaboration is a first for both companies: For the first time, Liebherr is offering two wheeled excavators in the nine- and eleven-tonne classes, whilst Kubota has added wheeled excavators to its range for the first time with these two models.

Double honour: the iF DESIGN AWARD and the "Red Dot: Best of the Best" for Liebherr and Kubota wheeled excavators

These high-performance machines impress not only with their compactness and versatility, but also with their design. In addition to the iF DESIGN AWARD, the Liebherr A 909 Compact and A 911 Compact wheeled excavators, together with the Kubota KW095 and KW115 wheeled excavators, received the highest accolade of the Red Dot Design Award: "Red Dot: Best of the Best". As part of the symbolic handover of the first wheeled excavators to Kubota, the certificates for the two awards were also presented to representatives of Kubota.

About Kubota

Kubota has been a leading manufacturer of agricultural equipment, construction equipment, lawn mowers and Industrial Engines since 1890. With its global Headquarters in Osaka Japan, offices in more than 120 countries, and more than 55,000 employees in North America, Europe and Asia. Although machinery equipment is its main products line, Kubota also produces a wide range of products such as city water purification systems, irrigation systems, piping systems, roof and home construction, and large underground valves.

Our Mission

Our Brand Statement, "For Earth, For Life," speaks to our commitment to the conservation of the environment while aiding the production of food and water supplies, which are vital to meet the needs of our society, as the world's population continues to grow. This mission is accomplished every time a Kubota tractor harvests the land to produce food or when our construction equipment excavates to transport water or provide shelter. For more information on Kubota, please visit www.kubota-eu.com or www.kubota.com.

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