For Earth, For Life
Kubota

PRESS RELEASE
10.11.2026

Kubota reveals new look M5002 Special edition at EIMA 2026

Distinctive styling, enhanced operator connectivity and coordinated loader options bring a new identity to the proven M5 range.



Kubota is giving its M5002 tractor a new look with the introduction of a Special Edition at EIMA 2026, combining exclusive styling with a selection of added comforts and in-cab technology.

Created specifically for the European market, the M5002 Special Edition introduces a series of design details that give the tractor a character of its own, both inside and out.

The most noticeable change is the exterior, with an exclusive body wrap complemented by black wheel rims and Michelin tyres, available in two configurations. Together, these details give the M5002 a bolder appearance, setting it apart from the standard range.

Inside the cab, Kubota has introduced a Pioneer multimedia system with Apple CarPlay and Android Auto compatibility, replacing the conventional radio. Operators can now access compatible navigation, music and communication applications through the integrated display, bringing some familiar everyday conveniences into the working environment.

A dedicated Limited Edition seat and backrest complete the interior changes, carrying the Special Edition detailing through to the cab.

For those looking to pair the tractor with a front loader, the M5002 Special Edition can be specified with either an LK1901M or LK1900H. Both are available in a dark finish with matching graphics, ensuring the loader looks every bit as much a part of the Special Edition as the tractor itself.

The M5002 Special Edition brings a new sense of style to the M5 range, with thoughtful touches that make it just as appealing from the driver's seat as it is from the outside.

About Kubota

Since 1890, Kubota has been a leading manufacturer of agricultural equipment, construction machinery, lawnmowers and industrial engines since 1890. With its global headquarters in Osaka, Japan, branches in more than 120 countries and more than 52,000 employees across North America, Europe and Asia. Although machinery is the main product line, Kubota also manufactures a wide range of products, such as municipal water treatment systems, irrigation systems, pipework systems, various materials for roofing and house building, as well as large gate valves and valves

Our Mission

Our brand statement, ‘For Earth, For Life’, embodies our commitment to protecting the environment and at the same time supports the production of food and drinking water supplies, which are essential for meeting the needs of our society as the world’s population continues to grow. We fulfil this mission with our Kubota tractors and agricultural machinery used in harvesting to, or when our construction machinery digs to lay drinking water pipes, thereby reliable protection. Further information about Kubota can be found at www.kubota-eu.com or www.kubota.com.

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